



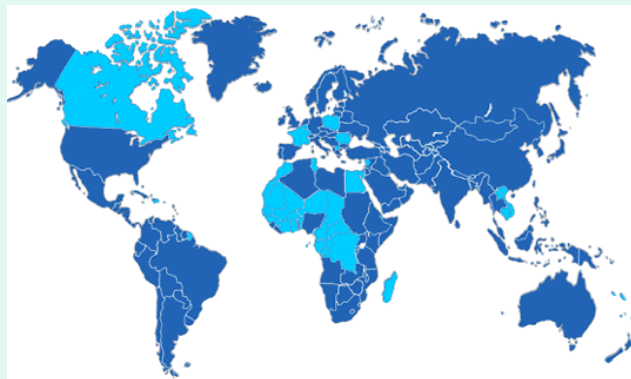
Why Learn French?

A Presentation of the Cultural Services
Office of the French Consulate in
Boston



French is a Global Language

- 220 million people around the world speak French
- French is spoken in over 50 countries and on 5 continents
- It is the 3rd most frequently used language on the internet
- French is the most frequently taught foreign language after English; the only one to be taught in almost every country in the world



French is Local too

- In the US, French is the second most commonly taught language after Spanish
- French is the 3rd most frequently spoken non-English language in US households.
- French is an official language of Louisiana, and there are important francophone communities in Maine, New Hampshire and Vermont.
- You already know about **15,000** French words (café, etiquette, destination, rendezvous) and expressions (RSVP, c'est la vie, voilà) since over **30%** of English vocabulary is borrowed from French.



Notice any similarities between the French flag and the Iowa state flag?



Our Canadian Neighbors Speak French



- The official Canadian languages are French and English.
- Six million people speak French in Québec.
- There are more than 9.2 million francophones in the entire country.

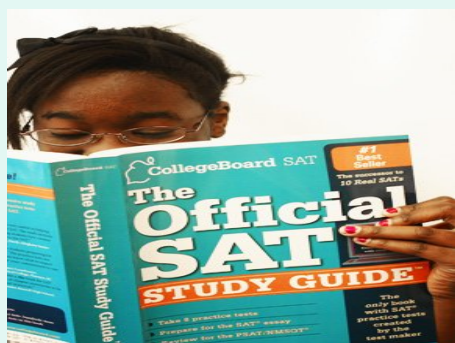


Study French and Do Better in School

- Learning a foreign language will:
 - Expand your world-view
 - Increase your cultural awareness
 - Improve your ability to hypothesize in science
 - Increase creativity and flexibility in thinking
 - Allow you to read original texts
- French will also give you a head start in learning other Romance languages.

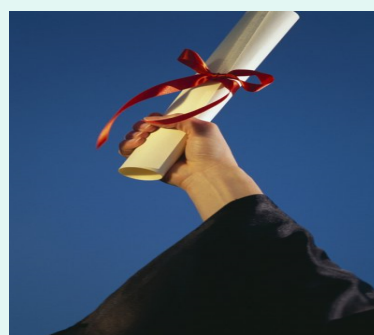


Stand Out in College with French



- French in high school will satisfy university entrance or exit requirements.
- Double majoring in French adds value to your degree!

- Knowing French gives you a clear advantage in the competitive admissions process: higher SAT, ACT, GRE, and LSAT scores
- Many French words are SAT words too: effervescent, supplication, palpable, fruition, misanthrope



Grab Your Passport: French Will Take You Places!

- Choose from a range of francophone destinations

- Belgium
- Benin
- Burkina-Faso
- Burundi
- Cameroon
- Canada
- Central African Republic
- Chad
- Comoros
- Democratic Republic of Congo
- Djibouti
- France
- Gabon
- Guinea
- Haiti
- Ivory Coast
- Luxembourg
- Madagascar
- Mali
- Monaco
- Niger
- Republic of Congo
- Rwanda
- Senegal
- Seychelles
- Switzerland
- Togo
- Vanuatu



Monaco



Strasbourg



Djibouti



Senegal



Belgium



Quebec

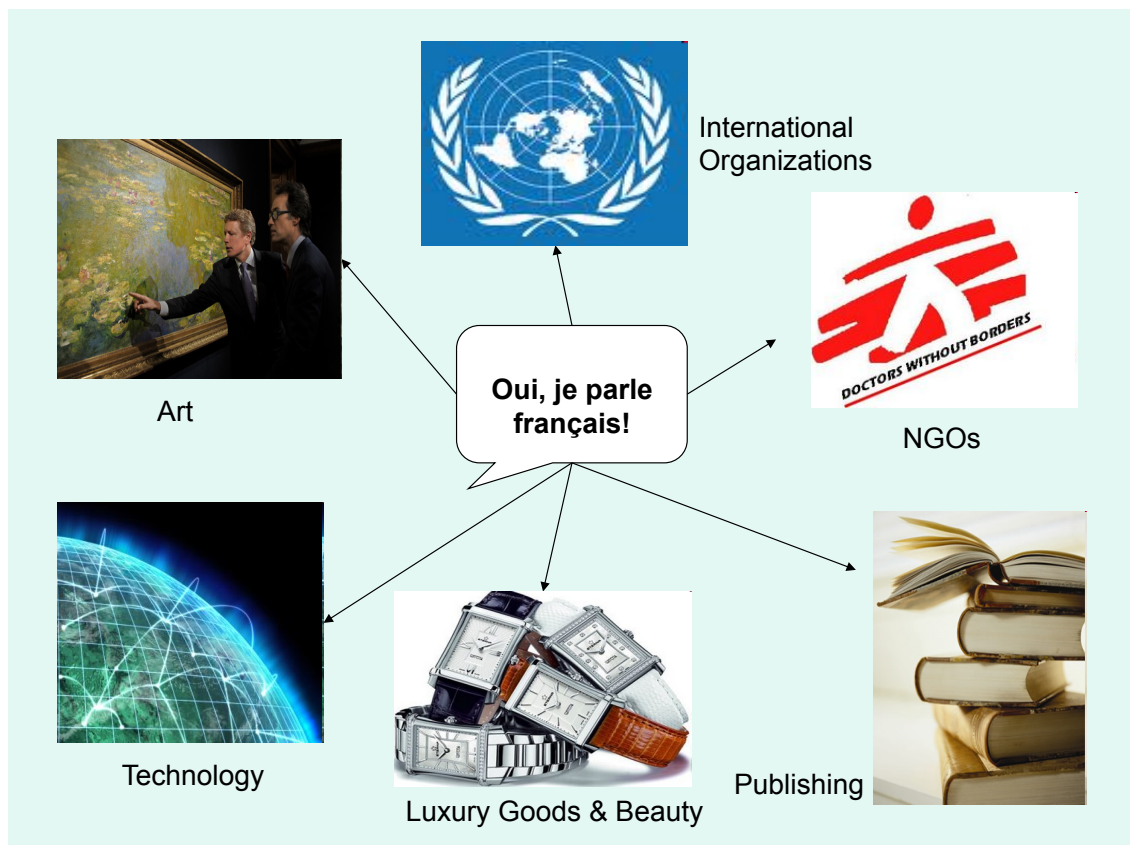
Study Abroad - Open Your Mind



- Study and live in the heart of Europe
- Junior year abroad, graduate school and doctorate opportunities
- France has leading universities in business, political science, engineering, art, literature, science, cinema, and fine arts
- *Les grandes écoles*

[Study Abroad Video](#)

French Enhances Your Career



Prominent American Companies who do business in France...



Bon Voyage! Learn French for Personal Enjoyment



- Over 20 exotic islands in the Caribbean, the South Pacific, the Indian Ocean and the Mediterranean Sea speak French

- France is the world's #1 tourist destination
- Discover the heritage, cuisine, museums and fashion of Paris, the City of Lights!

